

End of Yr 1 Report

Aug 25- July 26



MEET THE TEAM



Sue Waldron
Manager



Laura Ross
Recruitment Lead



Lucy Moore
Workforce Support Assistant



Tiffany Garbutt
Workforce Support Assistant



Jonathan Rossiter
Marketing and Comms



BCA Accountability



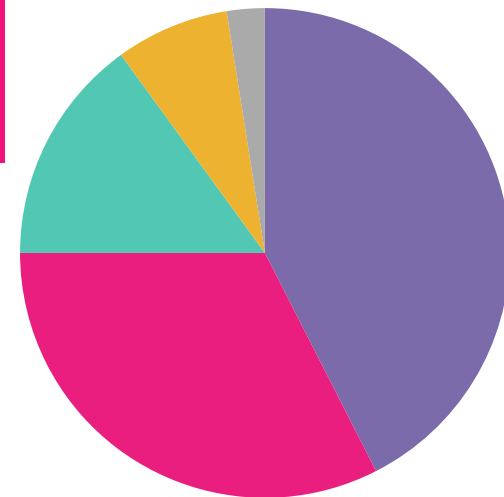
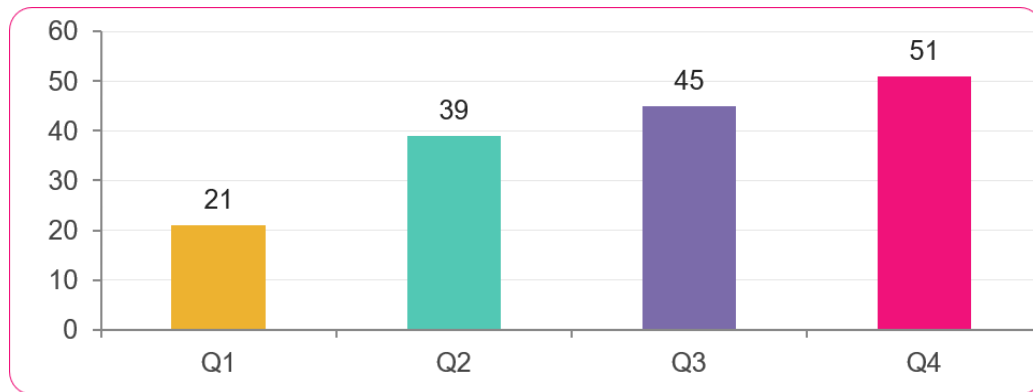
**BCA
STEERING GROUP**



ENGAGED SOCIAL CARE PROVIDERS



Quarter Comparison



- Older Peoples Residential
- Learning Disability & Autism
- Domiciliary Care
- Mental Health
- Acquired Brain Injury

EXTERNAL STAKEHOLDERS ENGAGED



28+ STAKEHOLDERS ENGAGED ACROSS THE 3 SECTORS



RECRUITMENT PIPELINE



Providers engaging to fill vacancies

Q1

9

Q2

16

Providers engaging to fill vacancies

Q3

23

Q4

29

Roles Offered

Q1

6

Q2

42

Roles Offered

Q3

106

Q4

155

PROVIDERS OFFERING PLACEMENTS



Q1

11

Providers

Q2

13

Providers

Q3

15

Providers

Q4

16

Providers

ASC-WDS ENGAGEMENT



Aug 25

54.9%

March 2026

58.7%

July 2026

59.8%



**HIGHEST IN GREATER
MANCHESTER!**

We have got a website



Website launched December 2025

- One-stop shop for all things Bury Care Academy
- Resources on the care pathway, how to get into care, and the different roles available
- Real-life stories and videos from real care workers in the sector
- All upcoming events from BCA and our local partners
- So much more!



Yodet's Story

In this short video, Yodet shares what it's really like to work in care: from learning on the job from day one, to the small moments, like an afternoon nail session, that leave residents beaming. At Bury Care Academy, we believe you don't need a CV full of experience to make a real difference. **All you need is passion and a kind heart.** Whether you're looking for your first role, changing careers, or returning to work, there's a place for you in care.



Intro to Social Care - Training Session

Persona Basecamp
22nd May 2026 - 3rd July 2026
09:30 - 13:00

The next step after our information sessions, building your knowledge, confidence, and the foundations you need to thrive in a social care role.

[View event info](#)

Home Care Jobs in Bury - Drop-in Sessions

Inguis Hub, Mill Gate Shopping Centre
27th May 2026 - 10th June 2026
10:30 - 15:30

Thinking about a career in home care? Come and talk to us. No appointment needed. Join us for free drop-in careers advice at the Inguis Hub in the Millgate Centre. Our team will be on hand to help you explore home care jobs across the borough and support you with finding and applying for the right role.

[View event info](#)

Talent Pool - Evening Upskilling Sessions 2026

Persona Basecamp
10th June 2026 - 25th November 2026
18:00 - 21:00

Free training for Bury Care Academy Talent Pool members. Five sessions across the year to build your skills, confidence and knowledge for a career in health and social care.

[View event info](#)

WEBSITE ENGAGEMENT



Launched 11th Dec 2025

1 May - 31 July 2026

1898

Total Visits

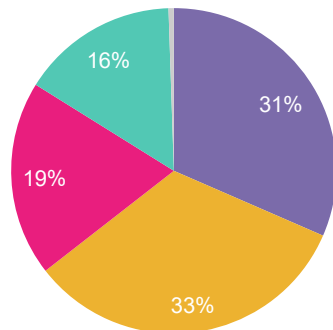
991

Total Users

925

New Users

Visits by Source



- Organic Search
- Direct
- Organic Social
- Referral
- Unassigned



SOCIAL MEDIA FOLLOWERS



Facebook

246

followers

Instagram

107

followers

LinkedIn

355

followers

LinkedIn seeing strongest growth. Priority focus: growing Instagram.



EVENTS WE'VE DONE: MYTH-BUSTING SESSIONS



15+
sessions

Delivered at: Ingeus, Job
Centre Prestwich, Bury
Adult Learning, B2W Group,
Job Centre Bury



'This is the kind of honest conversation our learners need to hear when considering care careers.'

— **Nicola Naylor, Bury Adult Learning**

'I had no idea how many different types of roles exist across the care sector.'

— **Scott Richards, Ingeus**

EVENTS WE'VE DONE: CAREERS EVENTS



We have attended a number of careers events within the community and at local schools



Bury North Jobs Fair



**Bury Adult Learning
Wellbeing Event**



BCA Mill Gate Career Drop-In Session

CASE STUDY: HOLT HOUSE



Holt House staff were told their home was closing just before Christmas. Elizabeth faced an impossible situation, suddenly unemployed right before the holidays.



Greater Manchester care home earmarked for closure as 'difficult news' announced



- We met staff from Holt House, and within 24 hours Elizabeth was offered and accepted a new job at Hamilton Rest Home.
- Since then, x2 other staff members have been placed in new roles

'Thank you so much for all your support during such a difficult time. The team understood what would work around my commitments and acted so quickly to find me a new role. I'm so grateful for all your help.'

- Elizabeth, Care Assistant

EVENTS WE'VE DONE: DIGITAL SKILLS EVENT



'It's been a really informative day. My biggest takeaway was the Artificial Intelligence session with Bury College Business Innovation. Finding out that the software we already pay for, like Microsoft, has tools built in that can help us run our service.'

— Lee Lyons, Bury Hospice



[Click for video highlights](#)



EVENTS WE'VE DONE: YOUNG PEOPLE'S PROJECT



Our first Economic Inactivity Trailblazer



'My biggest achievement has been becoming more confident. This programme has really helped me a lot with my confidence, speaking to new people, and making friends. It's helped me so much to the point where I actually have a job now at Abbeywood. I'm so grateful for all the support I received throughout.'

— Yugi, Care Assistant at Abbeywood Care



[Click for video highlights](#)

EVENTS WE'VE DONE: LEAD PROGRAMME



'I think all the different learning styles have been smashing! I've really enjoyed all the different tasks; the one where we built the bridge and the towers out of the pasta stood out in particular. It gave me a sense of achievement and camaraderie. All the things I can't wait to take back to my team.'

**— Susan Thompson, Senior Support Worker
at Next Stage A Way Forward**



[Click for video highlights](#)



EVENTS WE'VE DONE: WEBINARS



**Practical Examples To Help You
Digitise Your Process
With Bury College Business Innovation**



**Employment Law Webinar
With Ward Hadaway**

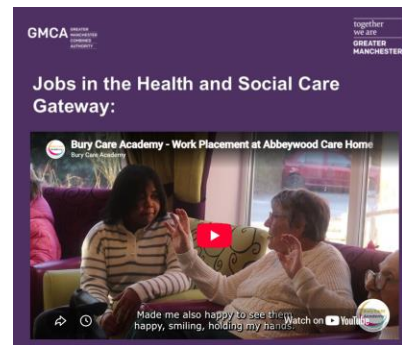
BURY CARE ACADEMY SUPPORTS WORKFORCE DEVELOPMENT



IPC Champions Network



We have provided places on OMMT
for Social Care Providers



As you watch the video:

1. Why did Yugi decide to try a work experience placement in social care?
2. What does she say she enjoys about the role?
3. Identify two activities that she supported during her day.

We have also supported the development
of the GMCA MBACC for
Health and Social Care

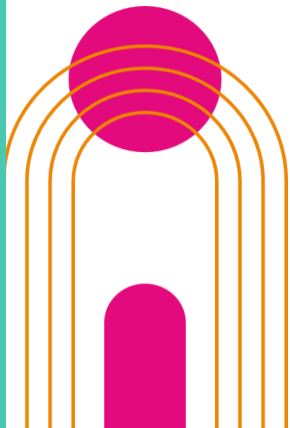
WORKFORCE DEVELOPMENT EVENTS AND NETWORKING



We have been invited to attend and present at 2 National Online Workforce Development Events

We have been directly approached by 6 Local Authorities looking for advice and guidance about their own academies and to find out more about BCA

We are actively looking to develop a Greater Manchester Network for Care Academies



THE NEIGHBOURHUB

We were invited to the opening of the NeighbourHub and plan to use the space for drop in's, recruitment events and training.



LOOKING AHEAD: YR 2 PLANNED EVENTS



Interview Workshop Sessions

**Persona Basecamp
18th Sept + 21st Oct**

Bury Care Academy is delivering a series of practical Interview Workshop Sessions designed to support individuals preparing for roles within adult social care and beyond.

LEAD: Leadership & Development Programme

**Persona Basecamp
10th Sept – 8th Oct + 5th
Nov – 3rd Dec**

The LEAD Programme returns this year with 5 practical sessions. Build your confidence, learn proven tools, and develop the skills that make great leaders.

Rising Stars Programme

**The Kay Room Bury
Parish Church
18th Sept**

The Rising Star Programme is a leadership and management development programme designed to prepare confident and competent care staff within Adult Social Care to become leaders in the future.

LOOKING AHEAD: YR 2 PLANNED EVENTS



Myth-Busting and Information Session

Persona Basecamp
18th Sept + 28th Oct + 2nd Dec

Interested in working in adult social care but don't know much about it? Come to this session to find out more.

CQC Towards Outstanding Event

Bury Parish Church
6th October 2026

Care leaders and experts from across the sector are coming together for this exclusive one-day event hosted in partnership with Care Research.

Risk Management & the Mental Capacity Act

Blackburn Hall, Bury Parish Church
18th November 2026

A two-part seminar series in partnership with the Social Care Institute for Excellence (SCIE), focusing on the practical application of the Mental Capacity Act (MCA) in adult social care.

AND FINALLY.....

18TH MARCH 2027 - VILLAGE HOTEL BURY



Nominations close
Friday Oct 16th

[https://www.burycareacademy.org/
heart-of-bury-care-awards](https://www.burycareacademy.org/heart-of-bury-care-awards)

**OR SCAN THE QR CODE WITH
YOUR PHONE'S CAMERA**



NOMINATIONS NOW OPEN



THANK YOU

